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SENATE MEMORIAL 39

49TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2009

INTRODUCED BY

Pete Campos

A MEMORIAL

REQUESTING AUTOMOBILE MANUFACTURERS AND THE FEDERAL GOVERNMENT
TO CONTINUE TO RESEARCH AND DEVELOP NEW UNOBTRUSIVE VEHICLE
TECHNOLOGIES TO REDUCE DRUNK DRIVING.

WHEREAS, the department of transportation cites alcohol
involvement in forty percent of all fatal traffic crashes that
occur in the state, making alcohol-related traffic deaths the
single largest component of all traffic fatalities; and

WHEREAS, according to mothers against drunk driving,
during a typical prom weekend in 2005, two hundred ninety young
adults between fifteen to twenty years of age were killed in
alcohol-related crashes in the United States, and one hundred
ninety-eight of those deaths involved an impaired driver; and

WHEREAS, New Mexico has seen a significant reduction in
the number of alcohol-related crashes since requiring that

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1 ignition interlock devices be installed on the vehicles of all
2 first-time drunk driving offenders; and

3 WHEREAS, the number of alcohol-related crashes declined
4 thirty percent from 2002 to 2006, and the recidivism rate of
5 New Mexico drivers after a DWI conviction dropped thirty
6 percent since 2003, when the Ignition Interlock Licensing Act
7 was enacted; and

8 WHEREAS, alcohol-related crash fatalities have dropped
9 twenty-two percent over the past five years in New Mexico; and

10 WHEREAS, despite the strides made by the state to protect
11 its residents from drunk drivers, New Mexico has still been
12 plagued by tragedy and devastation to New Mexico families that
13 can never be repaired; and

14 WHEREAS, a non-invasive, seamless technology to measure
15 driver blood alcohol content and reduce the incidence of drunk
16 driving should be pursued by the automotive industry with the
17 intention to support a non-regulatory, market-based approach to
18 preventing drunk driving; and

19 WHEREAS, the current technology of breath alcohol ignition
20 interlock devices is too intrusive for more widespread use
21 among the general public, but potential lives may be saved in
22 the United States if motor vehicle technology limited vehicle
23 operation to specified blood alcohol content levels; and

24 WHEREAS, a cooperative research agreement between industry
25 and the national highway traffic safety administration was

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1 entered into in 2008 to explore the feasibility, the potential
2 benefits of and the public policy challenges associated with a
3 more widespread use of unobtrusive technology to prevent drunk
4 driving; and

5 WHEREAS, devices being studied are intended to prevent
6 alcohol-impaired drivers from driving their vehicles; and

7 WHEREAS, potential technology includes tissue
8 spectrometry, which allows estimation of blood alcohol content
9 by measuring how much light has been absorbed at a particular
10 wavelength from a beam of near-infrared light reflected from
11 the subject's skin, or touch-based systems that require skin
12 contact; and

13 WHEREAS, potential technology also includes distant
14 spectrometry, which uses a near-infrared or laser light that is
15 transmitted to the subject from a source that receives and
16 analyzes the reflected and absorbed spectrum, to assess
17 chemical content of tissue or liquid in vapor, and no skin
18 contact is required; and

19 WHEREAS, potential technology also includes
20 electrochemical means, by which chemical-reaction-based devices
21 such as transdermal and breathalyzer-based systems, or alcohol
22 in the presence of reactant chemical systems that produce
23 colorimetric changes measured by spectral analysis or
24 semi-conductor sensors; and

25 WHEREAS, potential technology also includes behavior

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1 detection systems that detect impaired driving through
2 objective behavioral measures, including ocular gaze movement,
3 gaze, eye movement and driving performance measures; and

4 WHEREAS, the long-term viability of the automobile
5 industry and the protection of the jobs it provides to the
6 American people is a great concern to New Mexicans;

7 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
8 STATE OF NEW MEXICO that automobile manufacturers and the
9 federal government be requested to research and develop new
10 unobtrusive vehicle technologies to reduce drunk driving to
11 ensure the safety of all New Mexicans; and

12 BE IT FURTHER RESOLVED that state policymakers continue to
13 explore emerging technology that may help New Mexicans avoid
14 further DWI tragedy; and

15 BE IT FURTHER RESOLVED that copies of this memorial be
16 transmitted to the major automobile manufacturers, the
17 governor's office, the department of public safety, the traffic
18 safety bureau of the department of transportation and the
19 national highway traffic safety administration.